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NEW YORK CITY 2008 EARNED INCOME TAX CREDIT (EITC) CAMPAIGN FACT SHEET

The Earned Income Tax Credit is a Federal, State, and City tax credit available for eligible New Yorkers making less than \$40,000. A breakdown of EITC eligibility requirements for Tax Year 2007 is below.

TAX YEAR 2007	MAXIMUM COMBINED CREDIT	MAXIMUM FEDERAL CREDIT	MAXIMUM STATE CREDIT	MAXIMUM CITY CREDIT	MAXIMUM INCOME
Families with more than one qualifying child	\$6,367	\$4,716	\$1,415	\$236	\$37,783 (\$39,783 MFJ*)
Families with one qualifying child	\$3,852	\$2,853	\$856	\$143	\$33,241 (\$35,241 MFJ*)
Individuals	\$578	\$428	\$128	\$21	\$12,590 (\$14,590 MFJ*)

*MFJ = Married Filing Jointly

Working with the New York City EITC Coalition—the nation’s largest—the Department of Consumer Affairs’ Office of Financial Empowerment (OFE) spearheads the Citywide EITC Campaign. DCA’s OFE is the first program to be implemented under the Center for Economic Opportunity as part of Mayor Bloomberg’s aggressive efforts to fight poverty in New York City.

Highlights of the 2008 New York City EITC Campaign include:

- **Free Tax Preparation Sites Citywide.**

Partners in the New York City EITC Coalition run **50 Volunteer Income Tax Assistance (VITA) sites citywide**. These free tax preparation sites will prepare tax returns for families (with dependents) who make less than \$40,000, or individuals earning less than \$20,000, and can be located by calling 311. Some VITA sites will also help residents file for other tax credits, such as the New York City Child Care Tax Credit, to help workers claim all the benefits they deserve.

- **New: Tax Prep Plus!**

In addition to *free* sites, *new* sites offering dramatically reduced costs to file tax returns will be available, increasing not only capacity but the options available to eligible New Yorkers. Run by nonprofit organizations in partnership with a commercial tax preparer, *Tax Prep Plus* sites will file returns *plus* screen eligible filers for additional credits and benefits using ACCESS NYC. Eligibility requirements to use *Tax Prep Plus* sites are the same as for free tax preparation sites. The cost will be \$20 during the peak filing period (January 27, 2008 - February 16, 2008) and \$10 during the non-peak filing period (February 17, 2008 - April 15, 2008). Sites will open in late January 2008. 311 will have site details then.

- **Distribution of More Than Two Million Materials throughout the City.**

Campaign materials in 12 different languages – including English, Albanian, Arabic, Bengali, Chinese, Haitian Creole, Hindi, Korean, Russian, Spanish, Urdu, and Vietnamese (newly added in 2008!) – will be distributed to City agencies, community-based organizations, elected officials, libraries, post offices, and more. The Campaign’s message will be distributed in a variety of sizes from small brochures to large posters and iconic McDonald’s trayliners.

- **Blanketing New York City Subways, Bus Shelters, Phone Kiosks, Airwaves, and Newspapers.**

Campaign advertisements will run throughout New York City subway cars, bus shelters, and on phone kiosks citywide. In addition, media partners such as *el diario/LA PRENSA*, *Daily News Hora Hispana*, *Mizona* and radio stations WKTU, Univision Radio, CD101.9 and others, including community and ethnic newspapers, continue to donate space to spread the Campaign’s message.

For more information on the EITC and to find out whether you qualify, to locate the tax assistance site most convenient to you, or to request materials, call 311 (or 212-NEW-YORK outside NYC) or go online to www.nyc.gov/eitc.